KLKN-TV

## **ORDER**

Order / Rev: 46907 Alt Order #:

27764012 Product Desc: 2022 Primary Electio

Estimate: 3375

Flight Dates: 04/11/22 - 04/17/22

Original Date / Rev: 04/08/22 / 04/11/22

Order Type: **GENERAL**  Primary AE: Katz Dallas

Sales Office: DALLS

Sales Region:

National

Agency

Name:

Ax Media

**Buying Contact:** 

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar:

Billing Cycle:

EOM/EOC Agency Commission:

15%

Broadcast

Advertiser

Name:

Jim Pillen for Governor

Demographic:

A50+

Product Codes:

Candidates

AGY

POL

P-05

Revenue Code 1: Revenue Code 2:

Revenue Code 3:

POL-CAND

Priority:

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:30:00

Bill Plan

**Totals** 

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/17/22	118	\$18,325.00	\$15,576.25

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	118	\$18,325.00	\$15,576.25	0.00
Totals	118	\$18,325.00	\$15,576.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

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		Start/End Time Days	Len Spots	Rate Pri Rtg Type Spots	Amount
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	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)		I .	
KILKN News 8 This AM				II.	
Start Date End Date	Weekdays Spots/Week	Rate Rating			
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N 2 KLKN 04/12/22 04/12/22	Ch 8 News at 5a M-F CM	5:30 AM-6:00 AM -T	:30 1	\$50.00P-04 0.00 NM 1	\$50.00
	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)			
KILKN News 8 This AM				I .	
Start Date End Date	Weekdays Spots/Week	Rate Rating		1	
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N 3 KLKN 04/13/22 04/13/22	Ch 8 News at 5a M-F CM	5a-6aW	:30 1	\$50.00 P-04 0.00 NM 1	\$50.00
	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)			
KILKN News 8 This AM				I .	
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 04/11/22 04/17/22	W 1	\$50.00 0.00			
N 4 KLKN 04/14/22 04/14/22	Ch 8 News at 5a M-F CM	5a-6aT	:30 1	\$50.00P-04 0.00 NM 1	\$50.00
	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)			***************************************
KILKN News 8 This AM	•	,			
Start Date End Date	Weekdays Spots/Week	Rate Rating			
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N 5 KLKN 04/15/22 04/15/22	Ch 8 News at 5a M-F CM	5a-6aF	:30 1	\$50.00P-04 0.00 NM 1	\$50.00
0.07.07.22	Ch 8 Eyewitness News 5a	(5:30 AM-6:00 AM)	.50 1	\$50.007 -04 0.00 NW	φυσ.σσ
	joniiiloso 110113 oa	(0.00 / 1141-0.00 / 1141)			

Print Date: 04/12/22 10:16:32 Page 2 of 9

KLKN-TV

Order / Rev:

46907

Advertiser:

Jim Pillen for Governor

Alt Order #:

27764012

Product Desc:

2022 Primary Electio

Flight Dates: 04/11/22 - 04/17/22

Estimate:

3375

Ln Ch Start Fnd Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KILKN News 8 This AM Start Date End Date Weekdays Spots/Week Rate Rating 04/17/22 ----F--Week: 04/11/22 \$50.00 0.00 N 6 KLKN 04/11/22 04/11/22 Ch 8 News at 6a M-F CM 6:00 AM-6:30 AM M-----:30 \$105.00P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:00 AM-6:30 AM) KILKN News 8 This AM Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating M-----Week: 04/11/22 04/17/22 \$105.00 0.00 KLKN 04/12/22 04/12/22 Ch 8 News at 6a M-F CM 6:00 AM-6:30 AM -T----.30 \$105.00 P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:00 AM-6:30 AM) KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 \$105.00 0.00 N 8 KLKN 04/13/22 04/13/22 Ch 8 News at 6a M-F CM 6:00 AM-6:30 AM --W----:30 \$105.00 P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:00 AM-6:30 AM) KILKN News 8 This AM Start Date End Date Weekdays Spots/Week Rating Rate Week: 04/11/22 04/17/22 --14----\$105.00 0.00 N 9 KLKN 04/14/22 04/14/22 Ch 8 News at 6a M-F CM 6:00 AM-6:30 AM ---T---:30 \$105.00 P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:00 AM-6:30 AM) KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 ---T---\$105.00 0.00 N 10 KLKN 04/15/22 04/15/22 Ch 8 News at 6a M-F 6:00 AM-6:30 AM \$105.00P-04 0.00 NM CM ----F--:30 1 \$105.00 Ch 8 Eyewitness News 6a (6:00 AM-6:30 AM) KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 04/11/22 04/17/22 \$105.00 0.00 N11 KLKN 04/11/22 04/11/22 Ch 8 News at 6a M-F 6:30 AM-7:00 AM M-----\$105.00P-04 0.00 NM CM :30 \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 \$105.00 0.00 N12 KLKN 04/12/22 04/12/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM -T----:30 \$105.00 P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 -T----\$105.00 0.00 N 13 KLKN 04/13/22 04/13/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM --W----:30 \$105.00 P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date End Date Spots/Week Weekdays Rating Rate Week: 04/11/22 04/17/22 --W---\$105.00 0.00 N 14 KLKN 04/14/22 04/14/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM ---T---:30 \$105.00P-04 0.00 NM \$105.00 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 04/11/22 04/17/22 \$105.00 0.00 N15 KLKN 04/15/22 04/15/22 Ch 8 News at 6a M-F CM 6:30 AM-7:00 AM ----F--:30 \$105.00P-04 0.00 NM \$105.00 1 Ch 8 Eyewitness News 6a (6:30 AM-7:00 AM) KILKN News 8 This AM Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 04/11/22 04/17/22 ----F--\$105.00 0.00 N 16 KLKN 04/11/22 04/11/22 \$140,00P-04 0.00 NM Good Morning America CM 7:00 AM-8:00 AM M-----·30 2 \$280.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America Start Date End Date Rating Weekdays Spots/Week Rate Week: 04/11/22 04/17/22 \$140.00 0.00 N 17 KLKN 04/12/22 04/12/22 Good Morning America CM 7a-9a -T----:30 2 \$140.00P-04 0.00 NM 2 \$280.00 Good Morning America (7:00 AM-8:00 AM) Good Morning America

Print Date: 04/12/22 10:16:33 F

KLKN-TV

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Order / Rev:

46907

Advertiser:

Jim Pillen for Governor

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Product Desc:

2022 Primary Electio

Flight Dates:

04/11/22 - 04/17/22

Estimate:

3375

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Print Date: 04/12/22 10:16:33 Page 4 of 9

KLKN-TV

Order / Rev:

46907

Advertiser:

Jim Pillen for Governor

Alt Order #:

27764012

Product Desc:

2022 Primary Electio

Flight Dates:

04/11/22 - 04/17/22

Estimate:

3375

Start D	ate End Date	Weekdays	Spots/Week	Doto	Detine		ts				Amount
Week: 04/11/2		S	<u>Spots/vveek</u> 2		Rating 0.00						
		Description	_	t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
2 KLKN 04/	11/22-04/17/22 T	his Week	8a-9			Su		(\$150.00)			
	G 29.3,29.4							,			
	ail] Preempt										
_	13/22-04/14/22 N	1-F 4p-5p	4p-5	ip		WTh	:30	\$75.00	0.00 NM		
⊕ MG for	,										
_	13/22-04/14/22 N	1-F 4p-5p	4p-5	p		WTh	:30	\$75.00	0.00 NM		
⊕ MG for											
N 30 KLKN 04		M-F 9a-10a M-F 9a-10a	СМ	9a-10a	M	- :30	2	\$50.00P-04	0.00 NM	2	\$100.0
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Start D		Weekdays	Spots/Week		Rating						
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N 31 KLKN 04.	12/22 04/12/22		CM	9a-10a	-T	- :30	2	\$50.00P-04	0.00 NM	2	\$100.0
Live with Ke	Illy & Ryan	M-F 9a-10a									
Start Da		Weekdays	Spots/Week	Rate	Rating						
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N 32 KLKN 04		M-F 9a-10a	CM	9a-10a	W	- :30	2 5	50.00P-04	0.00 NM	2	\$100.0
	10,22	M-F 9a-10a	OW	04-104	**	.50	2 ,	00.001 -04	0.00 14141	-	\$100.00
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N 33 KLKN 04	14/22 04/14/22	M-F 9a-10a	CM	9a-10a	T	- :30	2 5	50.00P-04	0.00 NM	2	\$100.0
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N 34 KLKN 04.	15/22 04/15/22	M-F 9a-10a	CM	9a-10a	F-	- :30	2 \$	50.00P-04	U.00 NM	2	\$100.00
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N35 KLKN 04	11/22 04/11/22	Ch 8 News Midda	ay M-F CM	11:00 AM-1	1:30 AIM	- :30	1 5	75.00P-04	0.00 NM	1	\$75.00
		Ch 8 News Midda		(11:00 AM-1	1:30 AM)						,
	yewitness News	•									
· · · · · · · · · · · · · · · · · · ·	ate End Date		Spots/Week		Rating						
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	yewitness News ate <u>End Date</u>		Spata/Mask	Data	Datina						
Start Da Week: 04/11/2		Weekdays -T	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00						
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N 38 KLKN 04	14/22 04/14/22	Ch 8 News Midda	y M-F CM	11a-12p	T	- :30	1 \$	75.00P-04	0.00 NM	1	\$75.00
•		Ch 8 News Midda	ay M-F	(11:00 AM-1	1:30 AM)						
	yewitness News		_								
Start Da		Weekdays	Spots/Week	Rate	Rating						
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N 39 KLKN 04	15/22 04/15/22	Ch 8 News Midda		11a-12p	F-	- :30	1 \$	75.00P-04	0.00 NM	1	\$75.00
	vewitness News	Ch 8 News Midda - Midday	ау М-Р	(11:00 AM-1	1:30 AM)						
Channal 9 E		- Williams								4	
Channel 8 E	-		SnoteAMaek	Rate	Rating						
Channel 8 E <u>Start Da</u> Week: 04/11/2	ate End Date	Weekdays	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00						

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Order / Rev: 46907 Advertiser: Jim Pillen for Governor

Alt Order #: 27764012 Product Desc: 2022 Primary Electio KLKN-TV

Flight Dates: 04/11/22 - 04/17/22 Estimate: 3375

C. S. News Microsy   C. S. N	Ln Ch	Start	End	Inventory Code		Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Salar Date   Find Date   Weekdays   Solar Week   Salar   Sal					- Compac	(11:30 AM-	12:00 PM)							
Maria   Mari					•	•								
NATION   Channel 8 EyewTimes Neves- Midday   MF   CM   11s-12p   T   30   1   \$75.00   F   0.00   NM   1   \$75.00				-										
Channel 8   Eyewithers   New   Midday   M-F   Channel 8   Eyewithers   New   Eyewithers   New   Eyewithers   Eyewithers   Eyewithers   Eyewithers   Eyewithers   Eyewithers   Eyewithers   Eyewithers   Eyew														
Channel & EyewIttenses News-Midday   Membra   1	N41 KLKN	04/12/2	.2 04/12/22			•			:30	1	\$75.00P-0	4 0.00 NM	1	\$75.00
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N42 KLKN   04/13/12   04/17/12			End Date		Spots/Week	Rate	Rating							
Channel & Eyewitness News-Midday   Family   Channel & Eyewitness News-Midday   Sonts/Week   Rate   Rating   Sonts/Week   Rate   Ra					1	\$75.00	0.00							
Start Date   Color	N 42 KLKN	04/13/2	2 04/13/22				-	l	:30	1	\$75.00 P-04	4 0.00 NM	1	\$75.00
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New North   New	_			•	Spots/Week	Rate	Rating							
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Sand Date   Seporturing   Se	N 43 KLKN	04/14/2	2 04/14/22	Ch 8 News Midda	ay M-F CM	,		·T	:30	1	\$75.00P-04	4 0.00 NM	1	\$75.00
Start Date   End Date   Weekday   Spots/Week   Rate   Rate   Spots	Chama	I O T	·		lay M-F	(11:30 AM-1	12:00 PM)							
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N=4 KLKN 04/15/22 04/15/22 N=15/22 N					<u>30015/4466K</u>									
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New   Control							12:00 PM)				4, 0.00	. 0.00 11111	'	Ψ10.00
Meek: 04/11/22		•		•										
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March   Park   Start   Date   End Date   Meekdays   Spots/Week   Rate   S50.00   0.00									.20	- 1	050 00 D 0	1 0 00 1114		#50.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Store   Stor	1445 KEKIV	04/11/2	2 04/11/22		CIVI	1 <b>p-</b> 2 <b>p</b>	v		:30	1	\$50.00P-04	U.UU NIVI	1	\$50.00
Neek: 04/11/22	General	Hospital	l	р _р										
N46 KLKN   04/12/22   04/12/22   M-F 1p-2p   CM   1p-2p   -T   :30   1   \$50.00 P-04   0.00 NM   1   \$50.00					Spots/Week	<u>Rate</u>	Rating							
M-F 1p-2p					1									
Start Date   Hospital   Hospita	N 46 KLKN	04/12/2	2 04/12/22		CM	1p-2p	-T-		:30	1	\$50.00P-04	0.00 NM	-1	\$50.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/W	General	Hospital		W-F 1p-2p										
Neek: 04/11/22		•		Weekdays	Spots/Week	Rate	Rating							
M-F 1p-2p					1	\$50.00								
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	N 47 KLKN	04/13/2	2 04/13/22		CM	1p-2p	N	l	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
Start   Date   Week: 04/11/22   04/14/24   04/14/24	General	Hospital		M-F 1p-2p										
Week: 04/11/22         04/17/22        W         1         \$50.00         0.00           N 48         KLKN         04/14/22         04/14/22         WF 1p-2p         CM         1p-2p        T         :30         1         \$50.00 P-04         0.00 NM         1         \$50.00           General Hospital Week: 04/11/22         End Date O4/15/22         Weekdays O4/15/22         CM         1p-2p        F         :30         1         \$50.00 P-04         0.00 NM         1         \$50.00           N 49         KLKN         04/15/22         04/15/22         Weekdays         Spots/Week         Rate Rating         Rating           General Hospital Start Date Week: 04/11/22         Weekdays O4/11/22         Spots/Week         Rate Rating         Rating           Week: 04/11/22         04/11/22         Weekdays Spots/Week         Rate Rating           Dr. Phil           Start Date Week: 04/11/22         Weekdays Spots/Week         Rate Rating           Week: 04/11/22         04/11/22         Weekdays Spots/Week         Rate Rating           Dr. Phil         Start Date Week: 04/11/22         Week: 04/11/22         Week: 04/11/22         N 4p-5p         -T         :30         1		•		Weekdays	Spots/Meek	Rate	Rating					- 1		
M-F 1p-2p   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spo														
M-F 1p-2p   Start Date   End Date   Weekdays   Spots/Week   Rate   Stort Date   Week: 04/11/22   04/15/22	N 48 KLKN	04/14/2	2 04/14/22	M-F 1p-2p	СМ	1p-2p		T	:30	1	\$50.00P-04	0.00 NM	.1	\$50.00
Start Date   End Date   Weekdays   O4/11/22   O4/11/2				M-F 1p-2p										
Week: 04/11/22         04/17/22        T         1         \$50.00         0.00           N49 KLKN 04/15/22         04/15/22         04/15/22         M-F 1p-2p         CM         1p-2p        F         :30         1         \$50.00 P-04         0.00 NM         1         \$50.00           General Hospital           Start Date Weekdays         Weekdays         Spots/Week         Rate Rating         Rating         N-F 4p-5p         N				NA/a a la da con	04-004-1	ъ.	5.0					- 1		
N49 KLKN 04/15/22 04/15/22 M-F 1p-2p CM 1p-2pF :30 1 \$50.00 P-04 0.00 NM 1 \$50.00 M-F 1p-2p General Hospital  Start Date Week: 04/11/22 04/17/22 04/1				7.77	Spots/vveek							- 1		
M-F 1p-2p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   O4/11/22					CM			-F	.30	1	\$50.00P-04	0.00 NM	1	\$50.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00					· · · ·			•	.00	'	ψου.σσι -ο-ι	0.00 14141	•	ψ30.00
Week: 04/11/22         04/17/22        F         1         \$50.00         0.00           N50 KLKN         04/11/22         04/11/22         M-F 4p-5p         CM         4p-5p         M         :30         1         \$75.00 P-04         0.00 NM         1         \$75.00           Dr. Phil         Start Date End Date Weekdays Spots/Week Rate Rating           Week: 04/11/22         04/17/22         M         1         \$75.00         0.00           N51 KLKN         04/12/22         04/12/22         M-F 4p-5p         CM         4p-5p         -T         :30         1         \$75.00 P-04         0.00 NM         1         \$75.00           Dr. Phil         Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22         Rating Rating New Yeek         Rating Rating New Yeek         No.00												- 1		
N50 KLKN 04/11/22 04/11/22 M-F 4p-5p CM 4p-5p M :30 1 \$75.00 P-04 0.00 NM 1 \$75.00 P-04 Dr. Phil    Start Date   End Date   Weekdays   M   1 \$75.00   0.00					Spots/Week							- 1		
Dr. Phil  Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/12/22 04/12/22 M 1 \$75.00 0.00  N51 KLKN 04/12/22 04/12/22 M-F 4p-5p CM 4p-5p -T :30 1 \$75.00P-04 0.00 NM 1 \$75.00  Dr. Phil  Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 -T 1 \$75.00 0.00					CM				.20		#75 00 D 04	0.00 104		
Dr. Phil  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 04/11/22   04/17/22   M   1 \$75.00   0.00  N51 KLKN   04/12/22   04/12/22   04/12/22   M-F 4p-5p   CM   4p-5p   -T   :30   1 \$75.00 P-04   0.00 NM   1 \$75.00 P-04   Dr. Phil   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 04/11/22   04/17/22   -T   1 \$75.00   0.00	1430 KEKI4	04/11/2	2 04/11/22		Civi	4р-эр	v		:30	1	\$75.00P-04	U.00 NIM	1	\$75.00
Week: 04/11/22       04/17/22       M       1       \$75.00       0.00         N51 KLKN       04/12/22       04/12/22       M-F 4p-5p       CM       4p-5p       -T       :30       1       \$75.00P-04       0.00 NM       1       \$75.00         Dr. Phil         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 04/11/22       04/17/22       -T       1       \$75.00       0.00	Dr. Phil													
N51 KLKN 04/12/22 04/12/22 M-F 4p-5p CM 4p-5p -T :30 1 \$75.00P-04 0.00 NM 1 \$75.00  M-F 4p-5p  Dr. Phil  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 04/11/22 04/17/22 -T 1 \$75.00 0.00				77774	Spots/Week	<u>Rate</u>	Rating					- 1		
M-F 4p-5p  Dr. Phil <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 04/11/22 04/17/22 -T 1 \$75.00 0.00					1									
Dr. Phil         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 04/11/22         04/17/22         -T         1         \$75.00         0.00	N 51 KLKN	04/12/2	2 04/12/22		CM	4p-5p	-T-		:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 04/11/22         04/17/22         -T         1         \$75.00         0.00	Dr. Phil			w-r 4p-5p										
Week: 04/11/22  04/17/22  -T 1 \$75.00  0.00		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
N 52 KLKN 04/13/22 04/13/22 CM 4p-5pW :30 1 \$75.00P-04 0.00 NM 1 \$75.00			04/17/22	-T										
	N 52 KLKN	04/13/2	2 04/13/22		CM	4p-5p	W		:30	1	\$75.00P-04	0.00 NM	1	\$75.00

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Order / Rev:

Flight Dates:

46907

Advertiser:

Jim Pillen for Governor

Alt Order #:

27764012

04/11/22 - 04/17/22

Product Desc: 2022 Primary Electio

Estimate:

3375

KLKN-TV

la Ch	Ctout	Ed	lare at a Colo									
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
5 51			M-F 4p-5p									
Dr. Phil Sta	rt Date	End Date	Weekdays	Spots/Week	Pate	Pating				i		
Week: 04		04/17/22	W	1	Rate \$75.00	Rating 0.00						
N 53 KLKN	04/14/2	22 04/14/22		СМ	4p-5p	~T- <b></b>	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
Dr. Phil			M-F 4p-5p							- 1		
Sta Week: 04	art Date /11/22	End Date 04/17/22	Weekdays T	Spots/Week	<u>Rate</u> \$75.00	Rating 0.00						
N 54 KLKN	04/15/2	22 04/15/22	M-F 4p-5p	СМ	4p-5p	F	:30	1	\$75.00 P-04	0.00 NM	1	\$75.00
Dr. Phil			M-F 4p-5p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/		04/17/22	F	1	4.0.00	0.00						
N DO MENN	04/11/2	22 04/11/22	Ch 8 News at 5p Ch 8 News 5p M		5p-530p	M	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
		itness News								- 1		
Sta Week: 04/	<u>rt Date</u> /11/22	End Date 04/17/22	Weekdays M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00				- 1		
			Ch 8 News at 5p	·	5p-530p	-T	:30	1	\$200.00 P-04	0.00 NM	1	\$200.00
			Ch 8 News 5p M						,		·	4200.00
	n o ⊏yew irt Date	ritness News End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	11/22	04/17/22	-T	1	\$200.00	0.00						
N 57 KLKN	04/13/2	2 04/13/22	Ch 8 News at 5p		5p-530p	W	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Channe	l 8 Eyew	itness News	Ch 8 News 5p M- At Five	- <b>r</b> -								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/17/22	Ch 8 News at 5p	<u>1</u> M-F CM	\$200.00 5p-530p	0.00	:30	1	\$200.00P-04	0.00 NM	4	£200 00
			Ch 8 News 5p M-		op 000p	•	.50	,	\$200.00F-04	0.00 14101	'	\$200.00
	l 8 Eyew rt Date	itness News End Date	At Five Weekdays	Snote/Mook	Poto	Dating				- 1		
Week: 04/		04/17/22	T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N59 KLKN	04/15/2	2 04/15/22	Ch 8 News at 5p		5p-530p	F	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Channe	l 8 Evew	itness News	Ch 8 News 5p M- At Five	·F						- 1		
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		04/17/22	0h 0 Nava -  0 0	1	\$200.00	0.00						
NOU KLKN	04/11/2	2 04/11/22	Ch 8 News at 6p I Ch 8 Eyewitness		6p-630p	M	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
		itness News	At Six									
<u>Sta</u> Week: 04/	<u>rt Date</u> 11/22	End Date 04/17/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
			Ch 8 News at 6p I		6p-630p	-T	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channa	I R Evou	itness News	Ch 8 Eyewitness	News 6p					•			<b>*</b>
	ro ⊑yew rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	11/22	04/17/22	-T	1	\$250.00	0.00						
N 62 KLKN	04/13/2	2 04/13/22	Ch 8 News at 6p I		6р-630р	W	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
Channe	l 8 Eyew	itness News	Ch 8 Eyewitness At Six	ivews op								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/17/22	W Ch 8 News at 6p f	M-F CM	\$250.00 6p-630p	0.00	:30	1	\$250 00 D 04	0.00 NIM	4	<b>#</b> 050.00
			Ch 8 Eyewitness		op-000p	1	.50	1	\$250.00P-04	U.UU INIVI	1	\$250.00
_	l 8 Eyewi rt Date	tness News		Cnoto ////!-	D-4-	Dating						
Week: 04/		End Date 04/17/22	Weekdays T	Spots/Week 1	Rate \$250.00	Rating 0.00						
N 64 KLKN	04/15/2	2 04/15/22		СМ	6p-630p	F	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
										77		

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Order / Rev:

46907

Advertiser:

Jim Pillen for Governor

Alt Order #:

27764012

Product Desc:

2022 Primary Electio

Flight Dates:

04/11/22 - 04/17/22

Estimate:

3375

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News at 6p							3 7/1-		
Channe	al O Cirou	iitmaaa Nlauus	Ch 8 Eyewitness	News 6p								
	ero ⊏yew art Date	itness News End Date	Weekdays	SantaMank	Dete	Datina				i		
Week: 04		04/17/22	F	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00				- 1		
N 65 KLKN	04/16/2		ABC World News	Sat CM	530p-6p	S-	:30	1	\$250.00 P-01	0.00 NM	1	\$250.00
			ABC World News		occh ch	5	.00	,	Ψ200.001 -01	0.00 14141	'	Ψ230.00
	ews-Sat									- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/17/22	S-	1	\$250.00	0.00						
NOO KLKIN	04/16/2	2 04/16/22	Ch 8 News Sat at Ch 8 News Sat a	•	6p-630p	S-	:30	1	\$175.00 P-02	0.00 NM	1	\$175.00
Eyewitr	ness New	s 8 At 6-Sat		т ор						- 1		
•	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04	/11/22	04/17/22	S-	1	\$175.00	0.00						
N 67 KLKN	04/17/2	2 04/17/22	ABC World News	Su CM	5p-530p	S	:30	1	\$250.00P-01	0.00 NM	1	\$250.00
ADO N			ABC World News	s Su								
	ews-Sun art Date	End Data	Maakdawa	C= ata AA/a ala	Data	Deties				- 1		
<u>اد ک</u> Week: 04		End Date 04/17/22	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00				- 1		
			Ch 8 News Sun a	t 530n CM	530-6p	S	:30	1	\$200.00 P-04	MIA OO O	4	\$200.00
TTOO TILLIA	0 11 11 72		Ch 8 News Sun 8		550-ор	3	.50	'	φ200.00F-04	U.UU IVIVI	'	φ200.00
Channe	el 8 Eyew	itness News								- 1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		04/17/22	S	1	\$200.00	0.00						
N 69 KLKN	04/11/2	22 04/11/22	M-F 630p-7p	СМ	630p-7p	M	:30	1	\$250.00 P-03	0.00 NM	1	\$250.00
Enterta	inment T	oniaht	M-F 630p-7p							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/		04/17/22	M	1	\$250.00	0.00						
N70 KLKN	04/12/2	2 04/12/22	M-F 630p-7p	CM	630p-7p	-T	:30	1	\$250.00P-03	0.00 NM	-1	\$250.00
_			M-F 630p-7p							- 1		
	inment To		M/= = lasl====	01-00/1	D. t.	D. #				- 1		
Sta Week: 04	art Date /11/22	End Date 04/17/22	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00				- 1		
			M-F 630p-7p	CM	630p-7p	W	:30	1	\$250.00P-03	0.00 NM	- 1	\$250.00
1477 1421414	0-17 1072	.2 0-1110122	M-F 630p-7p	OW	000p-7p		.50	'	φ230.00F-03	U.UU INIVI	•	φ250.00
Enterta	inment To	onight								- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/17/22	W	1	\$250.00	0.00						
N72 KLKN	04/14/2	2 04/14/22	M-F 630p-7p	CM	630p-7p	T	:30	1	\$250.00P-03	0.00 NM	1	\$250.00
Enterta	inment To	oniaht	M-F 630p-7p							- 1		
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 04/		04/17/22	T	1	\$250.00	0.00						
N73 KLKN	04/15/2	2 04/15/22	M-F 630p-7p	CM	630p-7p	F	:30	1	\$250.00P-03	0.00 <b>NM</b>	1	\$250.00
			M-F 630p-7p									
	inment To	-								- 1		
Sta Week: 04/	rt Date	End Date 04/17/22	Weekdays	Spots/Week	Rate	Rating						
			Monday Prime Ot	·	\$250.00 7p-9p	0.00 M	:30	2	\$550,00D,04	0.00 NIM	0	P4 400 00
MANA INCINIA	04/11/2	.2 04/11/22	Monday Prime Of		7 p-ap	4	.50	2	\$550.00P-04	U.UU INIVI	2	\$1,100.00
America	an Idol M	on-ABC								- 1		
	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		04/17/22	M	2	\$550.00	0.00						
N 75 KLKN	04/11/2	2 04/11/22	Monday Prime 3	CM	9p-10p	M	:30	1	\$400.00 P-04	0.00 NM	1	\$400.00
The Co	od Docto	r_ARC	Monday Prime 3							- 1		
	od Docto irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/17/22	M	1	\$400.00	Rating 0.00				- 1		
N 76 KLKN				СМ	9p-10p	-T	:30	1	\$200.00 P-05	0.00 NM	1	\$200.00
							-				,	

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Order / Rev: Alt Order #:

Flight Dates:

46907

27764012

04/11/22 - 04/17/22

Advertiser:

Jim Pillen for Governor

Product Desc:

2022 Primary Electio

Estimate:

3375

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Tuesday Prime 3 Tuesday Prime 3 To Tell The Truth (Tue)-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 -T----\$200.00 0.00 N77 KLKN 04/13/22 04/13/22 Wednesday Prime 2 CM 8p-9p --W---:30 \$350.00P-04 0.00 NM \$350.00 Wednesday Prime 2 The Conners/Home Economics-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 --W---\$350.00 0.00 N78 KLKN 04/14/22 04/14/22 Thursday Prime Other CM 6:58 PM-8:00 PM ---T---:30 \$550.00P-03 0.00 NM \$550.00 Thursday Prime Other (6:58 PM-8:00 PM) Station 19-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 ---T---\$550.00 0.00 N79 KLKN 04/14/22 04/14/22 Thursday Prime Other CM 8:00 PM-9:00 PM ---T---\$550.00P-03 0.00 NM :30 \$550.00 Thursday Prime Other (8:00 PM-9:00 PM) Grey's Anatomy-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 --T---\$550.00 0.00 N80 KLKN 04/15/22 04/15/22 Friday Prime 1 CM 7p-8p ----F--:30 \$400.00P-03 0.00 NM \$400.00 Friday Prime 1 Shark Tank-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 ---F--\$400.00 0.00 N81 KLKN 04/15/22 04/15/22 Friday Prime Other CM 8:00 PM-10:00 PM----F--:30 \$350.00 P-03 0.00 NM \$700.00 Friday Prime Other (8:00 PM-10:00 PM) 20/20 (2 hours)-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 ---F--\$350.00 0.00 N 82 KLKN 04/17/22 04/17/22 Sunday Prime 1 6p-7p \$275,00P-04 0.00 NM ----5 .30 \$275.00 Sunday Prime 1 America's Funniest Home Videos-ABC Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/11/22 04/17/22 ----S \$275.00 0.00 N 83 KLKN 04/17/22 04/17/22 Sunday Prime Other CM 7:00 PM-9:00 PM -----S \$550.00 P-04 0.00 NM :30 \$550.00 Sunday Prime Other (7:00 PM-9:00 PM) American Idol-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 ----S \$550.00 0.00 N 84 KLKN 04/11/22 04/11/22 Ch 8 News at 10p M-F CM 10p-1035p :30 \$250.00P-04 0.00 NM \$250.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Weekdays Start Date End Date Spots/Week Rate Rating Week: 04/11/22 04/17/22 M-----\$250.00 0.00 N 85 KLKN 04/12/22 04/12/22 Ch 8 News at 10p M-F CM 10p-1035p -T----.30 \$250.00P-04 0.00 NM \$250.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rating Rate 04/17/22 Week: 04/11/22 -T----\$250.00 0.00 N 86 KLKN 04/13/22 04/13/22 Ch 8 News at 10p M-F CM 10p-1035p --W----:30 \$250.00 P-04 0.00 NM 1 \$250.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 --W----\$250.00 0.00 N 87 KLKN 04/14/22 04/14/22 Ch 8 News at 10p M-F CM \$250.00P-04 0.00 NM 10p-1035p :30 \$250.00 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/11/22 ---T---04/17/22 \$250.00 0.00 N88 KLKN 04/15/22 04/15/22 CM 10p-1035p ---F--\$250.00 P-04 0.00 NM :30 \$250.00

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Order / Rev: Alt Order #:

Flight Dates:

Week: 04/11/22

04/17/22

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46907

27764012

04/11/22 - 04/17/22

Advertiser:

Jim Pillen for Governor

Product Desc:

2022 Primary Electio

Estimate:

3375

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ch 8 News at 10p M-F Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating 04/17/22 ---F--Week: 04/11/22 \$250.00 0.00 N 89 KLKN 04/16/22 04/16/22 Ch 8 News Sat at 10p CM 10p-1035p ----S-:30 \$200.00 P-04 0.00 NM \$200.00 Ch 8 News Sat at 10p Channel 8 Eyewitness News At Ten Start Date End Date Spots/Week Weekdays Rate Rating Week: 04/11/22 04/17/22 ----S-\$200.00 0.00 N 90 KLKN 04/17/22 04/17/22 Ch 8 News Sun at 10p CM 10p-1035p ----S :30 \$250.00P-04 0.00 NM \$250.00 Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten Start Date **End Date** Weekdays Spots/Week **Rate** Rating Week: 04/11/22 04/17/22 ----S \$250.00 0.00 N91 KLKN 04/11/22 04/11/22 Jimmy Kimmel CM 1035p-1135p :30 M----1 \$75.00 P-04 0.00 NM 1 \$75.00 Jimmy Kimmel Jimmy Kimmel Live-ABC Weekdays Start Date End Date Spots/Week Rate Rating Week: 04/11/22 04/17/22 M-----\$75.00 0.00 N92 KLKN 04/12/22 04/12/22 Jimmy Kimmel CM 1035p-1135p :30 \$75,00P-04 0.00 NM \$75.00 Jimmy Kimmel Jimmy Kimmel Live-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 04/17/22 \$75.00 0.00 N 93 KLKN 04/13/22 04/13/22 Jimmy Kimmel CM 1035p-1135p --W---:30 \$75.00P-04 0.00 NM \$75.00 Jimmy Kimmel Jimmy Kimmel Live-ABC Weekdays Start Date End Date Spots/Week Rate Rating Week: 04/11/22 04/17/22 --W----\$75.00 0.00 N 94 KLKN 04/14/22 04/14/22 Jimmy Kimmel CM 1035p-1135p :30 2 \$75.00 P-04 0.00 NM 2 \$150.00 Jimmy Kimmel Jimmy Kimmel Live-ABC Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/11/22 ---T---04/17/22 \$75.00 0.00 N 95 KLKN 04/15/22 04/15/22 Jimmy Kimmel CM 1035p-1135p ----F--:30 \$75.00P-04 0.00 NM \$75.00 Jimmy Kimmel Jimmy Kimmel Live-ABC Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u>

\$75.00

0.00

Totals 118 \$18,325.00

## KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 27764012 Agency: Ax Media CPE: 303/405/3375 Suite 200 800 W.47th Street **Agency Order #: 11557388** Changes as of: 4/11/2022 at 1:45 PM

Kansas City, MO 64112

Advertiser: Jim Pillen for Governor Product: 2022 Primary Election Flight: 4/11/22 - 4/17/22

Service: Nielsen Office: DALLAS

Version: Highlighting Makegood 2 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Con Type: POLITICAL/VOTE

Status: Accepted

Total \$: \$18,250.00

Total Spots: 117 Total GRP: 412.3 Total CPP: \$44.26 Traffic #: 46907

Assistant: DARCI WALTS 512-665-6040

Salesperson: DARCI WALTS 512-665-6040 Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Comments: New Order 4/8 - The new order will run Mon 4/11 - Sun 4/17. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184859, Spotdata #2095;Separation: 30;PopulationBuyType: CPP Separation:

4/11 - 4/17

Total

Total

04/11/22 1:45 PM	04/11/22 1:49 PM	04/11/22 3:47 PM	Date/Time			MGD 37 4p-5p	MSD 9 8a-9a	# Day/Time
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See spot n/a on line 9. See MG on line 37	See spot n/a on line 9. See MG on line 37	Other	Comment			\$75.00	\$150.00	Rate
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					412.3	4.2	37	GRP*

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